



20th Session of the United Nations World Tourism Organisation
(UNWTO) General Assembly:
2013: Joint - Hosting Bid by **The Republic of Zimbabwe & The Republic of Zambia**



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STATEMENT OF INTENT

Zimbabwe and Zambia propose to jointly host the 20th Session of the United Nations World Tourism Organisation (UNWTO) General Assembly in their two border towns, namely, Victoria Falls, Zimbabwe and Livingstone, Zambia in 2013 at the mighty Victoria Falls.

The mighty Victoria Falls is a World Heritage Site (WHS) and one of the seven natural wonders of the world, proudly shared by the two countries. The two nations' economies are increasingly looking to Tourism for growth. Zimbabwe and Zambia enjoy vast tourism resources, and are leading global proponents of acclaimed conservation practices.

Both are signatories to several international conservation treaties. The two countries' regional initiatives in environmental management include, among others, participation in the Kavango Zambezi Trans-frontier Conservation Area (KAZA TFCA) initiative. Other members of the KAZA initiative are Angola, Botswana and Namibia.

We feel obliged as managers of this World Heritage Site, to invite the 20th Session of the UNWTO General Assembly to experience this unique destination in 2013.



PREFACE BY THE HEAD OF STATE OF THE REPUBLIC OF ZIMBABWE

Many developed countries are enjoying benefits from tourism and the Southern African region is increasingly looking up to tourism as an opportunity to grow its economies.

In Zimbabwe the tourism sector is one of the four pillars anchoring economic growth, together with Agriculture, Mining and Manufacturing. Since the formation of the Inclusive Government in 2009, the economy of Zimbabwe has been on a positive growth trajectory spurred on by, among other sectors, tourism, which has contributed 10.23% of Gross Domestic Product, (GDP) in the first half of 2011.

Going forward Zimbabwe is poised to register significant growth in tourism, with an annualized 10.7% growth in the period 2011 to 2020. On the back of our seat on the UNWTO Executive Council, Zimbabwe has been able to boldly make forays into traditional source markets, hitherto inaccessible, at Ministerial level, for the purpose of promoting destination Zimbabwe.

Zimbabwe is the immediate past chair of the Regional Tourism Organisation for Southern Africa (RETOSA) where it has, among other achievements, championed the promotion of seamless cross boarder tourism initiatives in Southern Africa. Zimbabwe is also amongst the pilot countries in the UNIVISA project which aims at introducing a single Visa for Southern Africa, adopted along the same lines of the Schengen Visa of Europe. This is an initiative of RETOSA, which will undoubtedly facilitate the smooth movement of tourists within the region.

Given the existing excellent relations between Zimbabwe and Zambia, my country has invited Zambia to co-host the 20th Session of the General Assembly in 2013, in the resort towns of Victoria Falls and Livingstone, in Zimbabwe and Zambia respectively. We plan to have other countries around the Victoria Falls actively participate in the mega-event in various ways. The event will thus take us a long way in the realisation of regional integration and co-operation, already evidenced in the Kavango-Zambezi (KAZA) Trans-Frontier Conservation Area, which brings together Angola, Botswana, Namibia, Zambia, and Zimbabwe. We would also like to take this opportunity to invite the world to have a feel of the KAZA project, which, upon its completion, is going to be the largest Wildlife Conversation Area in the world.

Zimbabwe has successfully hosted a number of international conferences. Major conferences that the country successfully hosted include; Non Aligned Movement (NAM; 1989), Common

wealth Heads of Government Meeting (CHOGM, 1991); The World Solar Summit (1997); Common Market for Eastern Southern Africa Summit 2009; and recently the Association of Insurance Organisations (AIO, 2011) amongst others. These mega-events are testimony of the growing institutional capacity of Zimbabwe to host major international events. With the proposed co-hosting arrangement with our neighbours, Zambia, our capacity can only be greater.

I am indeed convinced that the joint hosting of the General Assembly by Zimbabwe and Zambia at the Victoria Falls and its environs, set within a totally a green environment with its flora and fauna still in their natural pristine condition, will contribute immensely to our efforts to develop a Green City in the Victoria Falls locality.

The Government of Zimbabwe stands ready to render the necessary support to ensure the successful hosting of this event, and my Government pledges its full support and that of its hospitable people to ensure delegates will have a memorable event.

United by our shared resource, the 'Majestic Victoria Falls', we call upon the United Nations World Tourism Organisation to positively consider our bid to co-host the 20th session of the UNWTO General Assembly in 2013. On behalf of the people of Zimbabwe I welcome you to our world.

HIS EXCELLENCY

ROBERT GABRIEL MUGABE

PRESIDENT OF THE REPUBLIC OF ZIMBABWE

August 2011

ZIMBABWE

Date... 23 August 2011

Preface by The Head of State of
THE REPUBLIC OF ZAMBIA



FOREWORD BY THE MINISTER OF TOURISM AND HOSPITALITY INDUSTRY

In the pages that follow you will read the bid by Zimbabwe and Zambia to jointly co-host the 20th Session of the UNWTO General Assembly by 2013 at the Victoria Falls. The Falls straddle the border separating the two countries with Zambia to the North and Zimbabwe to the South.

By the time that you finish reading this bid document you will be clear that this is not just a Zimbabwe/Zambia bid, it is a Southern Africa bid, and indeed it is an African bid.

The conference and its associated programmes will be organised in such a way that the delegation will get a sense and a deeper appreciation of not only the two co-hosting countries, but of the whole Southern Africa region - what we have now come to call Boundless Southern Africa, a Southern Africa without borders.

The pre- and post-conference tours will be organised to cover all the territories that surround the Victoria Falls which include: Namibia, Angola, and Botswana. Further afield, but not unreachable are two of Africa's leading tourism destinations: Kenya and South Africa.

However it is the several trans-border wildlife conservation areas in the region that make the Victoria Falls the most attractive of all the bidding venues, amongst them the Great Limpopo Trans Frontier Conservation Area and the Kavango-Zambezi (KAZA) Conservation Area. As noted elsewhere, the latter is set to become the world's largest wildlife conservation area when everything planned for it is completed.

However, the significance of holding the General Assembly at the Victoria Falls is crucial at the African continental level as well. Africa clearly has the greatest untapped potential for developing eco-cultural green tourism, with all the benefits that such development will bring, not only to Africa, but to the whole world.

The massive global media attention that the event is bound to draw will definitely spur on the development of tourism in Africa. And, at this stage in the development of both the global tourism sector and that of Africa, Africa is good for tourism, whilst tourism is good for Africa.

The tourism sector is one that very readily and easily lends itself to the task of alleviating poverty amongst populations. Any event that entices a region's leadership to more sharply focus on sustainable tourism and its growth, as the General Assembly definitely does, will in the

process contribute to the alleviation of poverty – a key target of the Millennium Development Goals (MDG's).

To the extent that the international community is seized with the dire need to rid the world of human poverty, development of tourism in Africa becomes an important objective of the international community.

It is critical for Africa that the 20th session of the UNWTO General Assembly be held on the continent of Africa.

**THE HONORABLE ENGINEER WALTER MZEMBE (MP)
MINISTER OF TOURISM AND HOSPITALITY INDUSTRY**

23 August 2011

DATE

**Foreword by Hon. Minister of Tourism, Environment and
Natural Resources of **THE REPUBLIC OF ZAMBIA****

WELCOME TO SOUTHERN AFRICA

The Republic of Zimbabwe and The Republic of Zambia are located in the Southern African region, one of the most beautiful, exotic and diverse destinations in the world. The other countries in the region are: Angola, Botswana, The Democratic Republic of Congo, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Seychelles, South Africa, Swaziland and Tanzania.

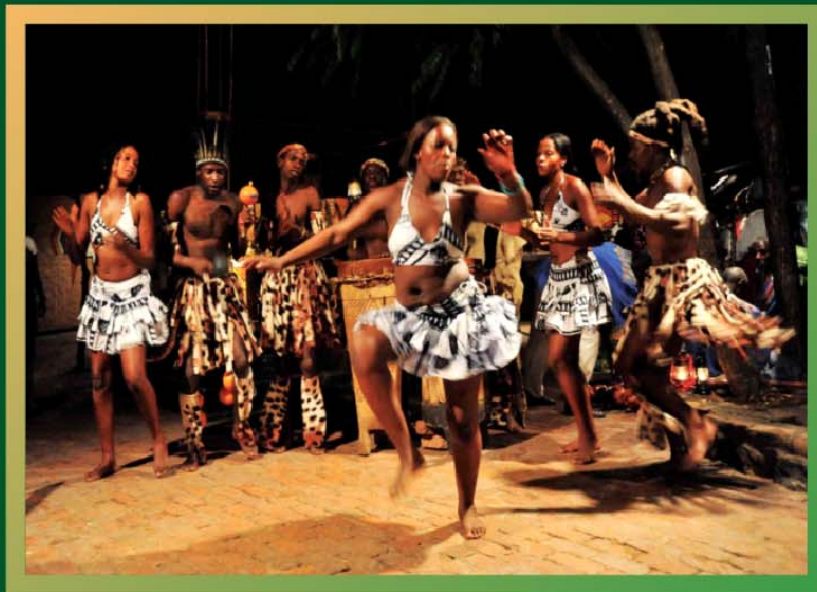
Zimbabwe and Zambia are members of the Regional Tourism Organisation of Southern Africa (RETOSA), the tourism arm of the Southern African Development Community (SADC) whose primary objective is to facilitate, encourage and assist the promotion and development of tourism in the region.



WELCOME TO SOUTHERN AFRICA (Cont'd)

The Southern African region, with its varied tapestry of landscapes, has something for every traveller, be it adventure, wildlife, culture or cuisine.

The region offers unbeatable holiday experiences. Wherever you decide to go, you will encounter the warmth and spirit of the African people.



COUNTRY PROFILE - THE REPUBLIC OF ZIMBABWE

- Situated on the African Central Plateau in Southern Africa bounded by the Zambezi River on the North and the Limpopo River on the South, Zimbabwe shares borders with Botswana, Mozambique, South Africa and Zambia.
- Capital City: Harare.
- Covers 390 245km² / 150 000 square miles.
- Time Zone: GMT +2 hours.



COUNTRY PROFILE - THE REPUBLIC OF ZIMBABWE (Cont'd)

- Rich in well managed wildlife parks (Occupying over 15% of the country's land mass), and a network of national museums and monuments adds to the country's tourist charm.
- Sparsely populated with about 13 million people or 34 inhabitants per square km.
- Enjoys pleasant temperate climate with 365 days of sunshine.
- Multi-Currency economy, underpinned by agriculture, mining, tourism and manufacturing.
- English is the official language and the major local languages are Shona & Ndebele.



COUNTRY PROFILE - THE REPUBLIC OF ZAMBIA

- Situated in the Centre of Southern Africa and is land-linked to eight (8) neighbouring countries, namely; Angola, Botswana, Namibia, Malawi, Mozambique, The Democratic Republic of Congo, Tanzania and Zimbabwe.
- Capital City: Lusaka.
- Area: 752,614 sq km.
- Time Zone: GMT +2 hours.
- Population: 13.5 million people.
- Endowed with over 50 waterfalls including the mighty Victoria Falls and about 33% fresh water resources in Southern Africa.



COUNTRY PROFILE - THE REPUBLIC OF ZAMBIA (Cont'd)

- **20 National Parks and 36 Game Management Areas (GMAs) , occupying 30% of the total land mass.**
- **Official Language: English.**
- **Official Currency: Kwacha (USD \$ 1 =Approx. ZMK 4,800).**
- **Oasis of peace.**
- **Attained lower-middle income country status.**
- **Major economic sectors are Mining, Agriculture, Tourism, and Manufacturing**



DESTINATION PROFILE

Victoria Falls town in Zimbabwe and Livingstone in Zambia, your proposed host towns are located around one of the seven natural wonders of the world – the mighty Victoria Falls.



DESTINATION PROFILE (Cont'd)

For centuries known and deemed sacred by the local Tonga people as Mosi-oa-Tunya (the Smoke that Thunders), this Natural World Wonder is shared by Zimbabwe and Zambia. Awestruck by the majesty of the 1708m wide and 108m high waterfall on the River Zambezi, 19th Century missionary explorer David Livingstone became the first European to bring this spectacle to the attention of the world and saw it fit to name it after Queen Victoria, the then Queen of England.

DESTINATION PROFILE (Cont'd)

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DESTINATION PROFILE (Cont'd)

The Mighty Victoria Falls lies about midway the course of the mighty Zambezi River where the surge of the Zambezi is best exemplified by the unfolding of this spectacular waterfall and gorges. The Zambezi River is the fourth longest river in Africa, after the Nile, Congo, and Niger Rivers.

The source of the mighty Zambezi River lies at about 1 500m (4 900ft) above sea level near Kaleni Hills, North West Zambia.



● The Great Zambezi River



● Source of the Zambezi River

DESTINATION PROFILE (Cont'd)

The river cuts through Angola forming Zambia's international boundaries with Namibia, Botswana, Zimbabwe and Mozambique spanning a total length of 2700Km on its way to the Indian Ocean .

The Zambezi River is rated as a grade 5 river which is the highest grade that a river can be graded for white water rafting. The Zambezi River evokes mystery and excitement with few rivers in the world remaining as pristine or as little explored.



LOCATION OF THE RESORT TOWNS OF VICTORIA FALLS AND LIVINGSTONE

The Mighty Victoria Falls separates the towns of Victoria Falls in Zimbabwe and Livingstone in Zambia. In addition, both towns are part of the UNESCO World Heritage Site and Victoria Falls Green Belt. Victoria Falls and Livingstone towns are 1,5km and 8 km away respectively from the Victoria Falls Rainforest.

The Victoria Falls is a core part of the world's largest Trans-frontier Conservation Area, the Kavango Zambezi (KAZA-TFCA), which spans Zimbabwe, Zambia, Namibia, Botswana and Angola.



LOCATION OF THE RESORT TOWNS OF VICTORIA FALLS AND LIVINGSTONE (Cont'd)

The KAZA TFCA is an international eco-tourism development area that straddles boundaries of the five countries that share the Kavango and upper Zambezi River basins and whose objective among others, is to foster trans-national collaboration and cooperation among member states in implementing eco-systems and cultural resources management through the establishment and development of the TFCA.

CAPACITY TO HOST THE UNWTO GENERAL ASSEMBLY

Zimbabwe and Zambia are more than able to meet the minimum specifications in Annexes 1-5 of the UNWTO invitation for bids. We refer distinguished delegates to the hosting credentials of our two countries of large events similar to the UNWTO General Assembly as follows:

CAPACITY TO HOST

EVENTS HOSTED BY ZIMBABWE

- 1982 : UNWTO Regional Commission for Africa (300 delegates)**
- 1989 : Non Aligned Movement (3000 delegates)**
- 1991 : Commonwealth Head of Government Meeting (4000 delegates)**
- 1995 : All Africa Games (1 200 participants)**
- 1998 : World Economic Forum (500 delegates)**
- 2000 : UNESCO /International Council for Museums and Monuments (800 Delegates)**
- 2000 : World Health Organization Africa Region Conference (600 delegates)**
- 2009 : Common Market for Eastern & Southern Africa Summit (1000 delegates)**
- 2010 : Confederation Of Southern African Football Association Men's Championship (800 participants)**
- 2011 : Association of Insurance Organizations (AIO) (700 delegates)**
- 2011 : COSAFA Women's Championship (500 participants)**

CAPACITY TO HOST

EVENTS HOSTED BY ZAMBIA

- 2001 : International Conference on AIDS and STIs in Africa, (2000 delegates)**
- 2003 : Africa Travel Association (ATA), (500 delegates)**
- 2005 : International Institute for Peace Through Tourism (IIPT), (1350 delegates)**
- 2005 : International Student Conference on AIDS, (500 delegates)**
- 2005 : International School Securities Association Conference, (300 delegates)**
- 2005 : International Conference Great Lakes Region, (250 delegates)**
- 2005 : Medical Exhibition for Pharmaceutical Companies, (200 delegates)**
- 2006 : The First African Union (AU) Summit, (2000 delegates)**
- 2006 : Mining Exhibition, (200 delegates)**
- 2008 : Smart Partnerships Forum, (800 delegates)**

CAPACITY TO HOST

EVENTS HOSTED BY ZAMBIA (Cont'd)

- 2008 : United Nations World Tourism Organization Regional Workshop (UNWTO-CAF), (100 delegates)**
- 2008 : Commonwealth Parliamentarians Association (CPA),**
- 2010 : E-learning Africa 5th International Conference, (1500 delegates)**
- 2010 : Mine LLC, (240 delegates)**
- 2010 : International Finance Cooperation, (150 delegates)**
- 2010 : Eastern and Southern African Accountants Conference, (650 delegates)**
- 2011 : International Institute for Peace Through Tourism (IIPT), (400 delegates)**
- 2011 : Africa Growth Opportunity Act (AGOA), (2000 delegates)**
- 2011 : Regional Tourism Organization of Southern Africa (RETOSA) Ministers' Meeting, (150 delegates)**

ACCESSIBILITY

Air Transport

The two towns are accessible through Victoria Falls International Airport in Zimbabwe and Livingstone International Airport in Zambia.

Victoria Falls International Airport lies 21km to the south of the Victoria Falls town, while Livingstone International Airport is approximately 5km north west of the town of Livingstone.

Scheduled and charter flights are available linking Victoria Falls town and Livingstone town to all international airports overseas. Within the region, these two international airports are easily accessible through O.R. Tambo International Airport in Johannesburg, Cape Town International Airport, Luanda International Airport, Jomo Kenyata International Airport, Nairobi, Addis Ababa International Airport, Murtala Muhammad International Airport in Lagos, among others.

ACCESSIBILITY: **VICTORIA FALLS INTERNATIONAL AIRPORT**



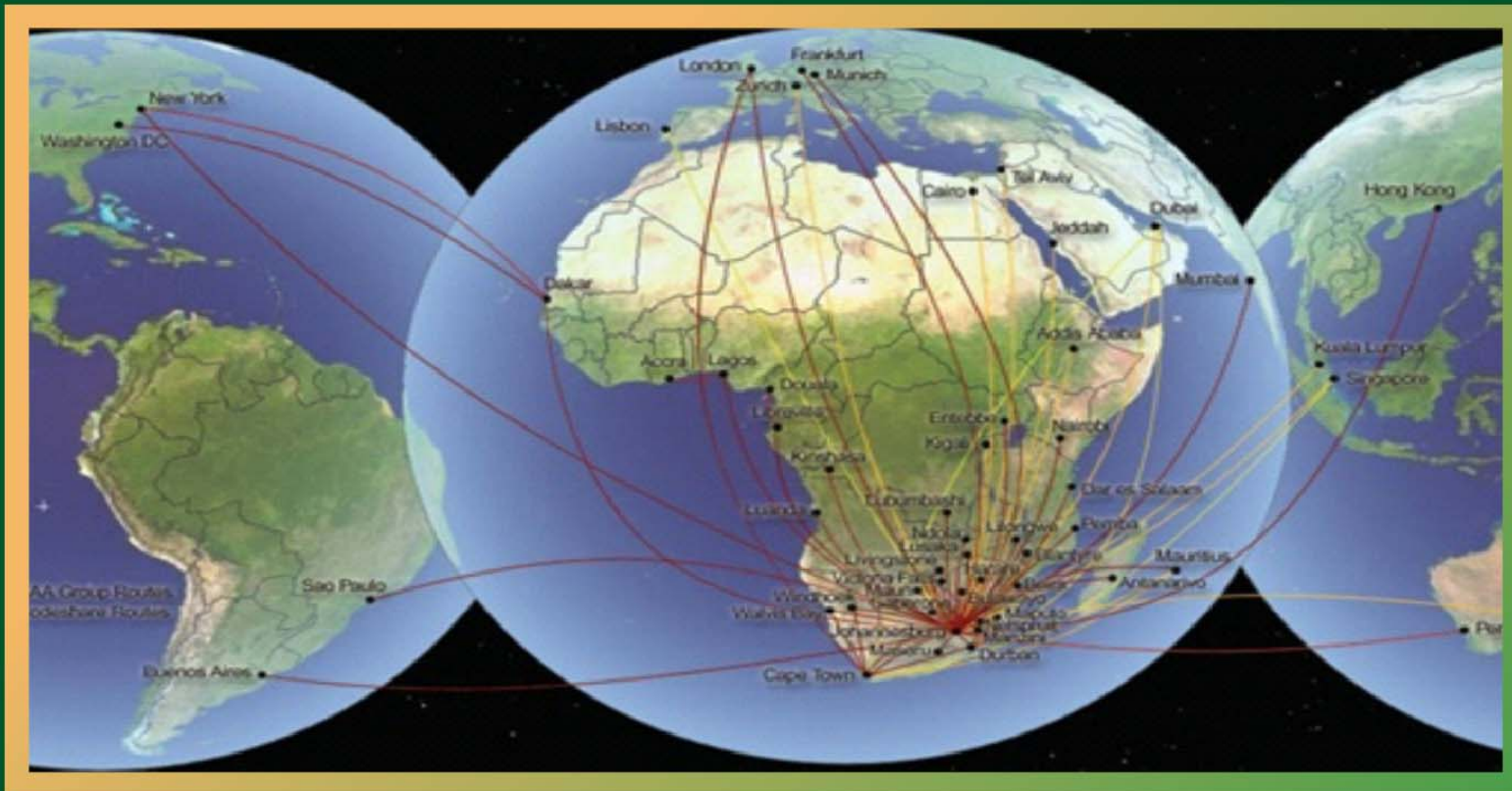
ACCESSIBILITY: LIVINGSTONE INTERNATIONAL AIRPORT

- **ISO 9001:2008 certified since April 2011**
- **New international Terminal Building currently under construction to be completed in April 2012.**



ACCESSIBILITY (cont'd)

Air Transport Route network



ACCESSIBILITY (cont'd)

Ground Transport

Tour operators with varying coach sizes guarantee smooth group transfers from airports and inter hotel movements.

Efficient shuttle service between Victoria Falls and Livingstone will ensure seamless movement of delegates between venues.

Our joint vehicle rental fleet ranges from state-of-the-art luxury vehicles to affordable economy class run-arounds. Self and chauffeur driven vehicle hire services available.



ACCESSIBILITY (cont'd)

Immigration and Visa Issues:

Zimbabwe and Zambia will facilitate the issuing of visas at ports of entry to all delegates and their accompanying guests. As will be seen in the attached support letters from the two countries' Immigration Authorities, Zimbabwe and Zambia have positioned themselves to ease all travel restrictions for delegates crossing their common borders.

ACCOMMODATION AND CONFERENCE FACILITIES IN THE TOWNS OF VICTORIA FALLS AND LIVINGSTONE :

Total Hotel room capacity: 3000 rooms

- **Up Market range (4 – 5 star) 1 400 rooms**
- **Mid-Market range (3 star) 1 600 rooms**

The above room capacities are supported by a comprehensive range of conferencing facilities located in all major hotels and lodges in the two towns, as follows:

ZIMBABWE MAIN VENUE : THE ELEPHANT HILLS RESORT (AFRICAN SUN HOSPITALITY GROUP)

The main event in Victoria Falls town will be housed in a modern marquee which will be erected on the Elephant Hills Golf Course with a sitting capacity of 2000. The Elephant Hills Resort is part of the African Sun Hospitality Group.



ZIMBABWE MAIN VENUE :

THE ELEPHANT HILLS RESORT (Cont'd)

The main venue of the 20th Session of the General Assembly of the UNWTO in Victoria Falls town will be the 5- star, Elephant Hills Resort.

Set within the Zambezi World Heritage Site, one of the seven natural wonders of the world, the Victoria Falls Elephant Hills Hotel offers captivating views of the natural scenery and the surrounding riverine bush. Accommodation is extensive and wide ranging, set around large indoor atriums with immense waterfall and riverine foliage.

There are a total of 276 rooms with 263 luxury rooms (including 2 Paraplegic rooms), 11 executive suites 1 deluxe suite and one presidential suite. Each bedroom has modern amenities like WIFI connectivity. The resort accepts all international credit cards.

CONFERENCE FACILITIES:

ELEPHANT HILLS RESORT

Kalala Conference Room: Seats up to 500 pax in classroom style.



MAIN VENUE IN ZAMBIA:
SUN INTERNATIONAL ZAMBIA - THE FALLS RESORT CENTRE



SUN INTERNATIONAL ZAMBIA - THE FALLS RESORT

The main venue of the General Assembly in Livingstone town will be The Falls Resort comprising the 5- star Royal Livingstone and the 3-star Zambezi Sun hotels . The two distinctly themed hotels are perched almost on the lip of The Victoria Falls. This magnificent Sun International resort in Zambia encompasses 46 hectares (114 acres) and is located in the south-eastern corner of the Mosi-Oa-Tunya National Park, within The Victoria Falls World Heritage Site.

The Resort has been carefully designed to be in harmony with the surrounding landscape. From close by, guests will hear the deafening roar of The Victoria Falls and see the cascades of billowing mist rising up into the heavens. This is by far one of the most spectacular destinations in all Africa; a place unlike anywhere else on earth, that will lure adventurers from far and wide.

THE FALLS CONVENTION CENTRE

- **The Falls Resort Convention Centre, tastefully decorated in an African theme, offers a highly-sophisticated and flexible conference venue; catering to a wide variety of international and local functions, expertly coordinated conferences and themed banquets.**
- **The main conference centre seats 400 delegates classroom style. Accommodation requirements can be served by the 173-room 5-star Royal Livingstone Hotel and the three-star, 212-room Zambezi Sun.**
- **The main conference venue can be sub divided to provide 4 breakaway rooms suitable for thematic workshops with the two biggest rooms able to accommodate 126 delegates in classroom style each. Bigger groups can be accommodated in huge outdoor marquee pitched close to the main conference venue.**

THE FALLS RESORT CONVENTION CENTRE



HOUSING OF OPENING AND CLOSING EVENTS

The opening and closing events as well as other activities requiring capacity in excess of 500 seats will be housed in high quality marquees to be erected within the grounds of the two main venues in Victoria Falls Town and Livingstone. Below is a sample of the marquees.



MAJOR ACCOMODATION ESTABLISHMENTS IN THE VICINITY OF VICTORIA FALLS

The quality of accommodation establishments in Victoria Falls and Livingstone towns ranges from budget to 5 star deluxe. The destination has a total of 3000 rooms and 3968 beds from the vast array of lodges and luxury hotels. The accommodation rates for these hotels and lodges are attached as Annexure 4. The following are some of the major establishments in Victoria Falls and Livingstone:

THE VICTORIA FALLS HOTEL

For over a hundred years, this internationally acclaimed hotel has been the preferred address for members of the Royal Families, Statesmen, Celebrities and discerning travellers worldwide.

It combines the charm of the old with the comfort of convenience of today, as is expected of a member of the Leading Hotels of the

World. Privacy and care are of uttermost importance. Today, as it has for a century, the hotel overlooks the bridge and the gorges below, all against a backdrop of the huge columns of spray from the Falls themselves. This is one Hotel that can truly claim to be unique.



THE VICTORIA FALLS SAFARI LODGE

This award-winning 72-room lodge built in the style of a giant tree-house features a central waterhole attracting wildlife for unmatched photo opportunities.



KINGDOM AT THE VICTORIA FALLS

Located in the centre of Victoria Falls town, 5 minutes walk from the mighty Victoria Falls. The manmade Lake, the Hotel and its 294 rooms are built in a distinctive Zimbabwe style based on the Great Zimbabwe Monuments in Masvingo. The Hotel has a food court, bars and one of the most attractive Casinos in Zimbabwe.



ILALA LODGE

Centrally located in the heart of Victoria Falls , this 34-room establishment offers warm, personalized hospitality within easy reach of shops, restaurants , markets and the Falls themselves.



A'ZAMBEZI RIVER LODGE - A UNIT OF THE RAINBOW TOURISM GROUP

Shortly before the mighty Zambezi river thunders over Victoria Falls lies a tranquil spot on the river bank where life takes on a different pace. Here you can experience the river as it really is, under the trees in harmony with nature. You can feel as refreshed as the

resort itself, at the finest location, Victoria Falls has to offer. Feel the halo of pleasure at the A'zambezi River Lodge where luxury and style become one. Indulge your senses, live life and let the spirit of the river wash over you!



RAINBOW HOTEL (A UNIT OF THE RAINBOW TOURISM GROUP)

This Arabic architecture hotel is built on the same plan as the Kunduchi Beach hotel in Tanzania. With 88 rooms, the Rainbow Hotel's unique Moorish design immediately suggests that guests will absorb memories of a lifetime!

Nestled in an amphitheater of virgin rainforest, it is within walking distance of the town centre (0,5km) and only 2km from The Falls themselves and very close to all the adrenalin – pumping adventure activities available.



THE STANLEY & LIVINGSTONE HOTEL

Offers 16 suites. Is a member of the Rani Resorts and the only all ensuites hotel in Zimbabwe. It is located on a 6000 acre private game reserve, which borders on the Zambezi

National Park, and offers a diverse yet unique African experience. The spacious Victorian style rooms cover all comforts and each has a private patio area.



THE FALLS RESORT - ROYAL LIVINGSTONE

Stretched on the banks of the Zambezi River, just a stone's throw from the spectacular and Mighty Victoria Falls, is the five-star sanctuary – The Royal Livingstone Hotel. Reflecting the luxury and extravagance of the days of Livingstone himself,

the hotel sweeps guests up in its elegance and old world charm. It boasts of 173 spacious en-suite guestrooms, each with its own private veranda with a view of the Zambezi River.



DAVID LIVINGSTONE SAFARI LODGE AND SPA

The David Livingstone Safari Lodge & Spa is a member of the Three Cities Group and it was selected as a winner in the 2010 World Luxury Hotel Awards. The colonial styled four-star David Livingstone Safari Lodge & Spa, is a place of grandeur and royalty with 77 luxury guest rooms situated 5km from Livingstone town center and 7km from Victoria Falls.



THE FALLS RESORT - ZAMBEZI SUN HOTEL

The Zambezi Sun, located on the edge of the eastern cataract of the Victoria Falls, reflects the richness and diversity of Zambia's heritage; capturing the very soul of Africa – unpretentious, fun and welcoming. With its

warm, earthy architecture, inspired by an African walled village and simple finishes highlighted in bright mosaics and fabrics as well as intoxicating Zambian artworks and accessories with 212 en-suite guestrooms.



CHRISMAR HOTEL

Experience the new Chrismar Hotel in Livingstone for Affordable Luxury Accommodation in a World Class Environment situated on the border of the Victoria Falls Game Park and a mere

5 minute drive from the Victoria Falls. It offers 59 eco - friendly elegantly air-Conditioning appointed rooms with Conference Facilities and a new conference hall taking up to 600 people.



PROTEA HOTEL - LIVINGSTONE

Protea Hotel Livingstone is located on the outskirts of Livingstone, the tourism capital of Zambia and it is a mere 10Kms from the Victoria Falls making Protea Hotel Livingstone the perfect venue for sight seeing and more. The hotel is adjacent to the Falls Park shopping and entertainment complex, comprising of 6 buildings with two floors and 80 deluxe rooms.



TONGABEZI

Tongabezi Lodge is a romantic hideaway on the banks of the Zambezi River just upstream of Victoria Falls. It combines an exclusive ambience with the legendary warmth and hospitality of the people of Zambia. The real beauty of the Tongabezi experience lies in its

ability to set the scene and inspire a little magical romance in everyone ... no occasion necessary! Guests can also stay on Tongabezi private island, Sindabezi, an exclusive camp on the Zambezi River.



SANCTUARY SUSSI & CHUMA

Sanctuary Sussi & Chuma is named after explorer David Livingstone's two faithful companions. The lodge is an exclusive haven in the heart of Mosi-oa-Tunya National Park built on two levels, perched in giant ebony trees overlooking the Zambezi. The 16 air-conditioned tree houses (Guest Rooms) are connected by wooden walkways enjoying superb views over the river with additional private houses .



HEALTH AND SAFETY

Zimbabwe and Zambia are not on the World Health Organisation (WHO) contagious diseases zones inflicted with such diseases as Bird Flue, Ebola and Yellow Fever. However, its advisable for travellers to the two countries to take preventive medication against malaria. Bottled water will be supplied to all delegates and their accompanying guests throughout the General Assembly.



■ Mobile Hospital Theatre



■ Air Rescue Service



■ Mobile Hospital

HEALTH AND SAFETY (Cont'd)

The two countries have functional modern public and private health facilities (Hospitals and clinics). In addition they have efficient and effective emergency rescue systems comprising modern equipment, aircraft and highly trained medical personnel. Dedicated mobile hospitals will be set up at the main venue hotel throughout the General Assembly.

All hotels and tourist coaches are fitted with efficient fire fighting equipment which are inspected on a regular basis. In the event of major fire outbreaks the local Authorities and the Civil Aviation Authorities at the local airports all operate efficient fire fighting equipment.



SECURITY

Security is very good in both countries. The peoples of the two countries are very sociable, friendly and hospitable. Visitors to the resort towns are very safe. The two countries' national police forces (which are internationally reputed for professionalism in international peacekeeping missions) maintain a visible presence in the resort towns, including deploying dedicated tourism police units.

Southern Africa is a very peaceful region, delegates and visitors can expect to have a most secure and memorable General Assembly.

SOCIAL EVENTS

A comprehensive programme of social events including dinners, lunches, cocktail parties and tours will be offered. The most exciting technical tour on offer will be the visit to the Kavango Zambezi (KAZA) Transfrontier Conservation Area which spans Zimbabwe, Zambia, Namibia, Botswana and Angola.

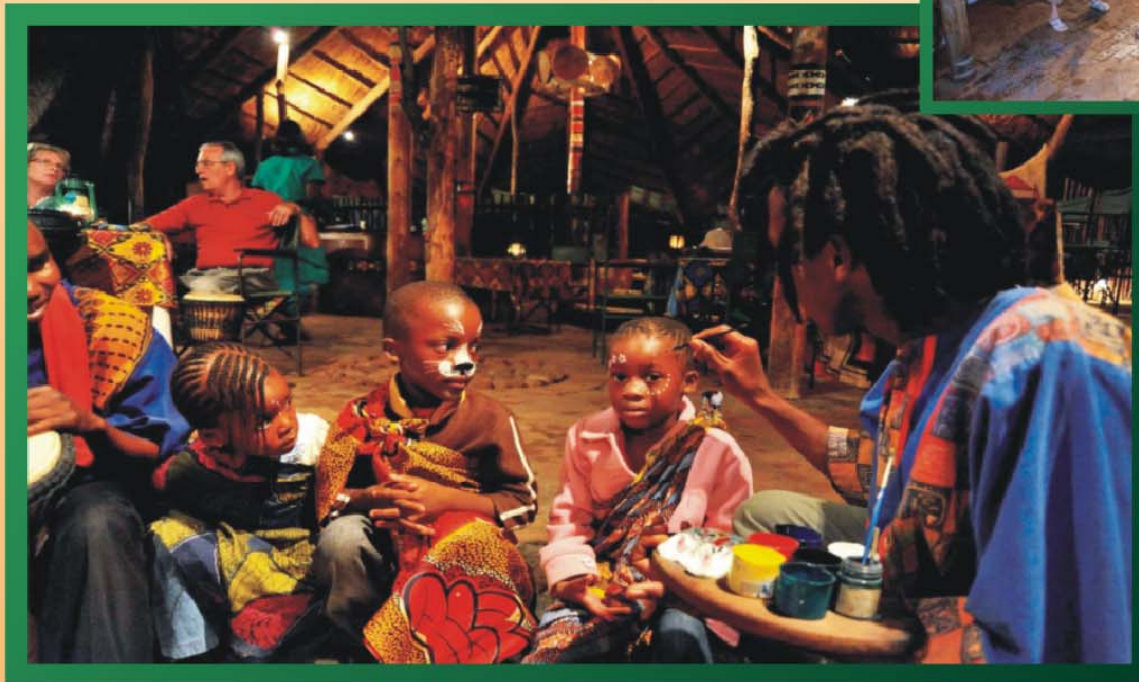
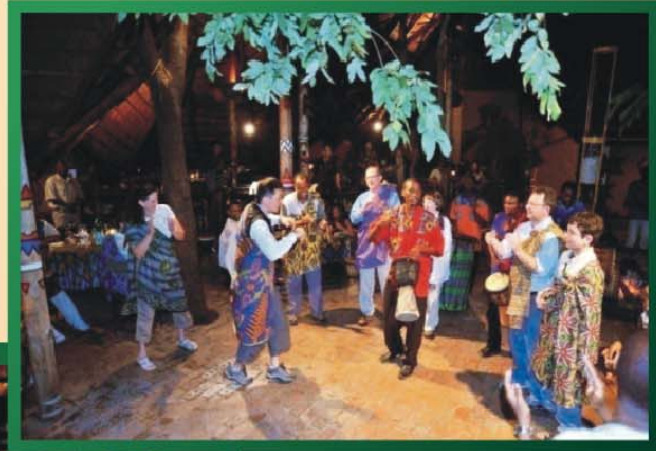
Other technical tours on offer will include:

- Tour of Community Tourism Projects (CBTs)
- Tour of wildlife rehabilitation projects

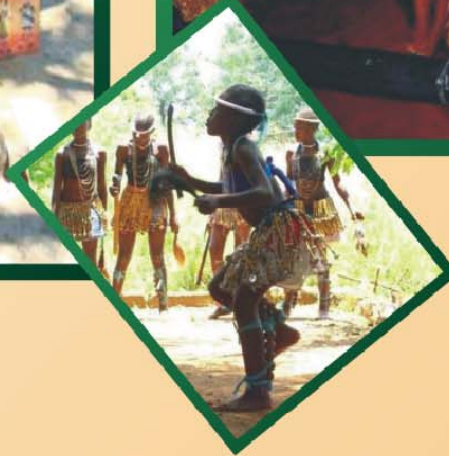
A social programme will be offered to include:

- Accompanying spouses tours .
- A Welcome Cocktail.
- The BOMA experience.
- Gala Night Dinner.
- Village Experience ,among other offerings.

BOMA Experience



VILLAGE Experience



SUSTAINABILITY ISSUES

Victoria Falls and Livingstone towns operate sustainable environmental management systems. Key testimonials for your hosts include:

- **The Victoria Falls is a proclaimed World Heritage Site (WHS) and the host nations implement a Joint Management Plan on the administration of this WHS.**
- **The area has been awarded a Green Mapping Certificate by Environment Africa in recognition of sustainable environmental management practices.**
- **Operators within the area on both sides of the border contribute to the "Green Dollar Levy" managed by Environment Africa for conservation programmes.**
- **Authorities on both sides of the border observe strict adherence to established carrying capacities of visitors, wildlife and physical developments.**
- **Most food supplied to hotels is freshly produced on local small to medium scale farms owned by local people, thereby ensuring high positive impact on local economies.**

SUSTAINABILITY ISSUES (Cont'd)

- **Farming practices in Zimbabwe and Zambia are still largely organic with stringent measures to control the movement of Genetically Modified Organisms (GMOs) in place.**
- **Both governments and community based organizations in the area are passionate about sound and sustainable waste management practices .**
- **Hotels in the area have elaborate and closely monitored waste disposal systems .**
- **During the 20th Session of the UNWTO General Assembly, campaigns will be run to ensure minimal environmental pollution resulting from the increased human activity in the area.**
- **Recycling of waste in most accommodation establishments.**
- **Tree planting activities.**
- **Water reticulation.**
- **Energy and water saving measures.**

TOURIST ATTRACTIONS

Victoria Falls and Livingstone towns offer a variety of adventure and sporting activities, varied scenery and heritage sites. The two countries pride themselves with good weather and secure environment with unequaled friendly people.

The flagship attraction is the Victoria Falls one of the seven natural wonders of the world and a proclaimed UNESCO World Heritage Site. Other attractions include the Railway and Livingstone Museums, wildlife in the Zambezi and Mosi-Oa-Tunya National parks. The parks and surrounding wildlife estates offer a wide variety of flora and fauna in their natural habitats, diverse wildlife and game viewing.

Zimbabwe's most reputed national park, Hwange National Park is within short driving range of the Victoria Falls while the South Luangwa National Park in Zambia is a short flight away. An important tourist attraction in the region will be the Dag Hammaskjoeld Memorial on the Copperbelt Province in Zambia. Dag Hammaskjoeld was the second Secretary General of the United Nations, and was killed in a plane crash during a peace mission to the now Democratic Republic of Congo in 1960. Lake Kariba, one of the largest civil works in human history is situated down the Zambezi River and is home to rich stocks of flora and fauna including aquatic life. The area is home to a number of local cultures many which form an integral part of the two countries' tourist attractions.

**Dag Hammaskjoeld
Memorial Site (ZAMBIA)**



TOURIST ACTIVITIES

Victoria Falls and Livingstone towns offer a wide range of entertainment such as;

- Steam Train Safaris
- Game drives
- Boat cruises
- Rafting/kayaking
- Bungi jumping
- Abseiling
- Gorge Swinging
- Elephant rides
- Lion Walks
- Micro light Flights
- Helicopter rides
- Town and Village tours
- Crocodile Farm



FINANCIAL PLAN

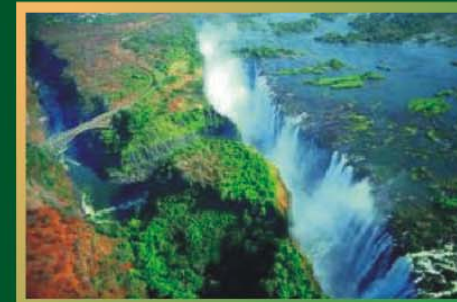
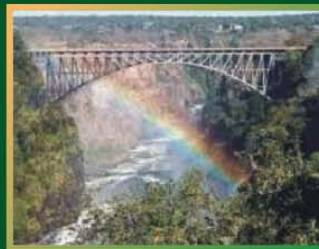
Hosting of the UNWTO General Assembly has been estimated by the two countries to cost them about six million United States Dollars. This amount will cover hotel accommodation, air fares, allowances, fees for interpreters and translators, administrative expenses and a contingency provision. The two countries' governments will share this cost in half as indicated in the copy of a Memorandum of Understanding due to be signed between them attached hereto as Annexure 5.

The Governments of Zimbabwe and Zambia are fully cognisant of the requirements and expectations of hosting the 20th Session of the UNWTO General Assembly. The two Governments are committed to meet the costs of hosting this conference.

CONCLUSION

In the 19 General Assemblies including the forthcoming one in South Korea the Regional Commission for Europe will have hosted the General Assembly a record 9 times, the Regional Commission for East Asia and the Pacific 4 times while the Regional Commission for Africa, the Regional Commission for the Middle East, and the Regional Commission for the Americas will have hosted it once each. The governments and people of Zimbabwe and Zambia humbly request support to give the Regional Commission for Africa (the UNWTO's largest Regional Commission) an opportunity to host the General Assembly only the second time. We request also an opportunity for Sub-Saharan Africa to host this prestigious event partly as a contribution to poverty alleviation in our region. Hosting of the General Assembly in most countries has been followed by accelerated growth in tourist arrivals and revenue. This gesture will assist the region with the lowest share of the world tourism market to improve its standing. Zimbabwe and Zambia and indeed the whole Sub Saharan Africa, await the opportunity to host the 20th Session of the UNWTO General Assembly in 2013.

Welcome to THE MIGHTY VICTORIA FALLS



**Welcome to ZIMBABWE
Welcome to ZAMBIA**

ANNEXURES

Annexure 1 - Response to UNWTO Specifications

Annexure 2 - Support Letters

Annexure 3 - Airports Technical Information

Annexure 4 - Hotel Rates

Annexure 5 - Memorandum of Understanding

Destination Folder Zimbabwe

Destination Folder Zambia